



## SPONSOR PACKET

Join Us

March 21, 2020

at

Hillgrove High School



**13<sup>th</sup> Annual Taste of West Cobb**  
***Saturday, March 21, 2020 at Hillgrove High School***  
**Join us for this scrumptious event!**

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Dear Sponsor,

The Hillgrove High School Bands cordially invite you to be a part of the thirteenth annual ***TASTE OF WEST COBB***. This event was a huge success last year, catering to over 3,000 attendees and featured many of the most delicious and delectable restaurants in Metro Atlanta, as well as several special businesses that participated as vendors. With your support, the 13<sup>th</sup> Annual ***TASTE OF WEST COBB*** will be our largest event yet!

***TASTE OF WEST COBB*** will take place on March 21, 2020 from 11:00 AM - 4:00 PM at Hillgrove High School. As a sponsor, your company will enjoy the benefit of being included as a featured business on pre-event promotional material, as well as special recognition on signage on the day of the event and on our website. More details are included in this package, and "level" sponsorships are available.

Don't miss out on the chance to support the Hillgrove High School Bands Music Education Programs. Your business will greatly benefit from ***TASTE OF WEST COBB***. If you have any questions please call the contact below. If you would like to be a sponsor this year, please fill out the sponsor form in this package and return to:

**Rebecca O'Kelley, TOWC Coordinator**  
**1105 Amberton Lane Powder Springs GA 30127**  
**Phone: 770-403-6160 Email: hillgrovebandstowc@gmail.com**

**MAKE CHECKS PAYABLE TO:**  
**Hillgrove Bands Booster Association, Inc. (HBBA)**  
**( Tax ID # - EIN 205231201)**

***WE APPRECIATE YOUR SUPPORT!***



Taste of West Cobb is a production of HBBA Inc., a 501(c)(3) not-for-profit organization.



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## **2020 Event Sponsor Levels**

### **Presenting Sponsor - \$5000 Level**

- Sponsor's Logo featured prominently in all event advertisements
- Sponsor recognized and participates in event opening ceremonies
- Sponsor's Logo featured prominently on all event signage
- Sponsor's Logo prominently featured on festival banner at event
- Complimentary 10 x 10 booth space at event
- Sponsor's Logo will be featured on Hillgrove Band Sponsor Board at Hillgrove
- Sponsor's ad will be placed in all Hillgrove Band 2020-21 Programs
- Sponsor's Logo will be placed on the Hillgrove Bands Semi-Trailer for 1 year
- Sponsor recognized by Event Emcee – during all announcements
- Sponsor's name prominently featured on event t-shirt
- Sponsor's logo on Hillgrove Band and *Taste of West Cobb* web site
- 10 complimentary event t-shirts
- 100 complimentary \$1 *Taste* Tickets
- Letter of thanks from Hillgrove Bands Booster Association with tax receipt

### **Diamond Sponsor - \$2500 Level**

- Sponsor's Business Logo on *Taste of West Cobb* Sponsor page
- Sponsor's Logo featured prominently on all event signage
- Sponsor's Logo prominently featured on event banner
- Complimentary 10 x 10 booth space at event
- Sponsor's Logo will be featured on Hillgrove Band Sponsor Board at Hillgrove
- Sponsor's ad will be placed in all Hillgrove Band 2020-21 Programs
- Sponsor's Logo will be placed on the Hillgrove Bands Semi-Trailer for 1 year
- Sponsor recognized by Event Emcee – each hour
- Sponsor's name prominently featured on event t-shirt
- 5 complimentary event t-shirts
- 50 complimentary \$1 *Taste* Tickets
- Thank you letter from Hillgrove Bands Booster Association with tax receipt



## **Platinum Sponsor - \$1500 Level**

Sponsor's Business Logo on the *Taste of West Cobb* Sponsor Page  
Sponsor's logo displayed on event banner  
Sponsor recognized by Event Emcee - during event each hour  
Sponsor's Logo placed on the Band Sponsor board at Hillgrove High School  
Optional complimentary 10'x10' tented booth space at event  
Sponsor's ad in all Hillgrove High School Band 2020-21 programs  
Sponsor's name displayed on event t-shirt  
3 complimentary event t-shirts  
30 complimentary \$1 *Taste* tickets  
Thank you letter from Hillgrove Bands Booster Association with tax receipt

## **Gold Sponsor - \$1000 Level**

Sponsor's Logo on the *Taste of West Cobb* Sponsors' Page  
Sponsor's logo displayed on event banner  
Sponsor recognized by Event Emcee - during event  
Your Logo placed on the Band Sponsor Board at Hillgrove High School  
Optional 10'x10' tented booth space at event  
Sponsor's ad in all Hillgrove High School Band 2020-21 programs  
Sponsor's name displayed on event t-shirt  
2 complimentary event t-shirts  
20 complimentary \$1 *Taste* tickets  
Thank you letter from Hillgrove Bands Booster Association with tax receipt

## **Silver Sponsor - \$500 Level**

Sponsor's Logo on the *Taste of West Cobb* Sponsors Page  
Sponsor's logo displayed on festival banner at event  
Sponsor recognized by Event Emcee - during event  
Sponsor's name displayed on event t-shirt  
1 complimentary event t-shirt  
10 complimentary \$1 *Taste* tickets  
Thank you letter from Hillgrove Bands Booster Association with tax receipt



**Bronze Sponsor - \$250**

Sponsor recognized on *Taste of West Cobb* website

Sponsor logo displayed on event banner

Recognized by event emcee during event

1 complimentary event t-shirt

Thank you letter from Hillgrove Bands Booster Association with tax receipt

**Friend of the Band Sponsor - \$100**

Sponsor Recognized on *Taste of West Cobb* website

Sponsor's name displayed on event banner

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**Taste of West Cobb – 2020**  
**Sponsorship Form**

Please indicate your sponsorship level:

_____	<b>Presenting Sponsor</b>	<b>\$5,000</b>
_____	<b>Diamond Sponsor</b>	<b>\$2,500</b>
_____	<b>Platinum Sponsor</b>	<b>\$1500</b>
_____	<b>Gold Sponsor</b>	<b>\$1,000</b>
_____	<b>Silver Sponsor</b>	<b>\$ 500</b>
_____	<b>Bronze Sponsor</b>	<b>\$ 250</b>
_____	<b>Friend of the Band Sponsor</b>	<b>\$ 100</b>

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Cell:** \_\_\_\_\_

**E-Mail Address:** \_\_\_\_\_

**Amount Enclosed:** \_\_\_\_\_

**(Please make Checks Payable to HBBA – Hillgrove Bands Booster Association)**

**Authorized Signature:** \_\_\_\_\_

**Please mail Sponsor Form and Payment to:**  
**Rebecca O'Kelley TOWC Coordinator**  
**1105 Amberton Lane Powder Springs GA 30127**  
**Phone: 770-403-6160 Email: hillgrovebandstowc@gmail.com**

**THANK YOU FOR YOUR SUPPORT!**



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