



Dear Prospective Sponsor,

The Hillgrove High School Music Education Program, in association with The Avenue West Cobb, cordially invites you to be a part of the fifth annual **TASTE OF WEST COBB**. This annual fundraising event hosted over 7000 attendees in 2011. With over 25 of the most delicious restaurants in Cobb County participating, the 2012 event promises to be even bigger and better.

When you become a sponsor, you have the opportunity for extensive community and metro exposure to the upscale, rapidly growing consumers who patronize The Avenue West Cobb. The **TASTE OF WEST COBB** is the perfect endeavor to increase the awareness of your business and your unique product offerings with minimal costs. Your participation signifies to the public your commitment and willingness to invest in the educational programs of your community.

Sponsorship of the Hillgrove Bands and The **TASTE OF WEST COBB** means your company's inclusion as an identified sponsor on associated marketing materials such as banners, advertisements, programs, and web sites.

The **TASTE OF WEST COBB** will take place on April 14th, 2012 from 11AM to 5PM at The Avenue West Cobb. Featured entertainment will include the award winning Hillgrove Bands and outstanding musicians from Cobb County Middle and Elementary school music programs.

Proceeds from the event will benefit the Hillgrove High School Bands Music Education Programs. As a 501c(3) non-profit organization all monies that are raised through the Taste of West Cobb, as well as all fundraising opportunities, go towards improving the music education program, maintaining the instruments and uniforms and giving all the students the opportunity to travel for clinics, competitions and festivals.

Don't miss out on the opportunity to support Hillgrove High School Bands while enjoying the promotional advantage that participation in the **TASTE OF WEST COBB** provides. For additional information or to become a part of the TASTE OF WEST COBB, contact Sheila Stubbs sheilapstubbs@hotmail.com. We look forward to the opportunity to working with you.

Sincerely,

Sheila Stubbs



5th Annual Taste of West Cobb
Saturday, April 14, 2012
Avenue West Cobb

Why Sponsor?

Promote Your Business

- Your company name and/or logo will appear on all event program and marketing material, depending on your sponsorship level choice. Along with post event appreciation.
- Participate in a unique opportunity to engage with people in the community.
- Event attendees are a captive audience who will take the time to listen. By becoming a sponsor of the Taste of West Cobb you create a direct path to event attendees.
- Develop new Business contacts.
- Capitalize in a unique networking opportunity to connect with the community

Make A Difference

- Show your Company's Commitment to the Community, and School
- This event shows your commitment to a great musical organization in helping the Hillgrove High School Band Programs accomplish their goals of improving musicians, gaining confidence, and developing new friendships. Helping the students

--Hillgrove High School Band Mission Statement

"As the founding members of the Hillgrove High School Band, we believe that through individual and collective commitment we can achieve new standards of excellence. By working as a family, we will accomplish our goals of improving musicians, gaining confidence, and developing new friendships. We will continually better the community and ourselves for years to come."



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HAWK PLATINUM SPONSOR \$5,000

- Your Business Logo on the Taste of West Cobb Web Site and the Hillgrove Bands Website with your URL link
- Optional 10'x10' tented booth at event (**committed deadline and payment due before March 5th**)
- Your Business Logo on Signage placed prominently around the event
- Your Sponsorship Recognized by the Emcee at each Announcement
- Your Logo placed on the band sponsor board at the school
- Sponsor's ad in all Hillgrove High School Band 2012 Spring and Fall concert programs
- Your Logo placed on the Hillgrove Bands Semi-Trailer which gets pulled across the State of Georgia during marching and football season
- Sponsor's Logo featured on all event maps
- Sponsor's logo featured in all event advertisements
- Sponsor's name prominently featured on event t-shirt
- V.I.P. reserved parking at event
- 100 complimentary \$1 taste tickets
- 10 complimentary event t-shirts
- Letter of thanks from HBBA and tax receipt

A once and Life time chance to:

Conduct a Hillgrove Band at the Spring Concert 2012

HAWK PLATINUM SPONSOR \$2,500

- Your Business Logo on the Taste of West Cobb Web Site and the Hillgrove Bands Website with your URL link
- Optional 10'x10' tented booth at event (**committed deadline and payment due before March 5th**)
- Your Business Logo on Signage placed prominently around the event
- Your Sponsorship Recognized by the Emcee each hour
- Your Logo placed on the band sponsor board at the school
- Sponsor's ad in all Hillgrove High School Band 2012 Spring and Fall concert programs
- Your Logo placed on the Hillgrove Bands Semi-Trailer which gets pulled across the State of Georgia during marching and football season
- Sponsor's Logo featured on all event maps
- Sponsor's logo featured in all event advertisements
- Sponsor's name prominently featured on event t-shirt
- 5 complimentary event t-shirts
- 50 complimentary \$1 taste tickets
- Letter of thanks from HBBA with tax receipt

HAWK GOLD SPONSOR \$1,000

- Your Business Logo on the Taste of West Cobb Web Site –Sponsors’ page Page
- Sponsor’s logo displayed on festival banner at event
- Sponsor recognized by Event Emcee - during event
- Your Logo placed on the Band sponsor board at the school
- Optional 10’x10’ tented booth at event (**with additional \$250 fee committed deadline and payment due before March 5th**)
- Sponsor’s ad in all Hillgrove High School Band 2012 Spring and Fall concert programs
- Sponsor’s name displayed on event t-shirt
- 2 complimentary event t-shirts
- 30 complimentary \$1 taste tickets
- Letter of thanks from HBBA with tax receipt

HAWK SILVER SPONSOR \$500

- Your Business Logo on the Taste of West Cobb Web Site- Sponsors Page
- Sponsor’s logo displayed on festival banner at event
- Sponsor recognized by Event Emcee - during event
- Your Logo placed on the band sponsor board at the school
- Sponsor’s name displayed on event t-shirt
- 1 complimentary event t-shirt
- 10 complimentary \$1 taste tickets
- Letter of thanks from HBBA with tax receipt

HAWK FRIEND \$100

- Sponsor identified on Taste Of West Cobb website
- Sponsor’s name displayed on festival banner at event
- Letter of thanks from HBBA with tax receipt



Taste of West Cobb Sponsor Application

Please indicate your desired sponsorship level:

_____ Hawk Diamond Sponsor	\$5,000
_____ Hawk Platinum Sponsor	\$2,500
_____ Hawk Gold Sponsor	\$1,000
_____ Hawk Sliver Sponsor	\$500
_____ Hawks Friend	\$100

Company Name: _____

Contact Name: _____

Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ Cell: _____

E-Mail Address: _____

Amount Enclosed: _____

(Please make Payable to HBBA – Hillgrove Bands Booster Association)

Authorized Signature: _____

Today's Date: _____

Please mail Sponsorship Application and payment to:

Sheila Stubbs – Taste of West Cobb

4810 Mirror Lake Drive

Powder Springs, GA 30127

678-923-1949 sheilapstubbs@hotmail.com